



Republic of the Philippines
Department of Environment and Natural Resources
BIODIVERSITY MANAGEMENT BUREAU
Quezon Avenue, Diliman, Quezon City
Tel. Nos.: (632) 924-6031 to 35 Fax: (632) 924-0109, (632) 920-4486
Website: <http://www.bmb.gov.ph> E-mail: bmb@bmb.gov.ph

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SUBJECT: GUIDE TEMPLATE IN THE DEVELOPMENT/CRAFTING OF ECOTOUR SCRIPT

This Technical Bulletin prescribes a guide template in the crafting of ecotour guide script for ecotourism sites within protected areas. The recommended template for Ecotour Guide Script (**Annex A**) will enhance nature interpretation and will raise environmental education and conservation awareness in protected areas for visitor satisfaction. A sample of Ecotour Guide Script is provided in **Annex B**.

For information and guidance of all concerned.

THERESA MUNDITA S. LIM
Director

Annex A. Ecotour Guide Script Template

ACTION	AUDIO
<p>1. WELCOME GUESTS/ VISITORS</p>	<p>GUIDE: Good morning/afternoon, welcome to (indicate the name of the PA). I will be your tour guide for today. My name is _____</p> <p><u>GREET EVERYONE AND BE SURE TO SHOW INTEREST BY ASKING THEM OF THEIR BACKGROUND, ETC....</u></p>
<p>2. IMPORTANT REMINDERS/ GUIDELINES/ HOUSE RULES</p>	<p>GUIDE: Before we proceed, please be reminded of our house rules, do's and don'ts....</p> <p>STATE HOUSE RULES</p>
<p>3. SHOW MAP/ ORIENT THE GUESTS ON THE PATH OR ITINERARY OF THE TOUR</p>	<p>GUIDE: This is the topographic map of _____.</p> <p>We are here right now at the (indicate the name of the PA)</p> <p>GUIDE: Our tour will take about _____ hours.</p>
<p>4. START WITH A QUESTION (WHAT IF OR OTHERWISE), OR A TEASER TO ENTICE THE GUESTS ON THE PLACE....</p>	<p>GUIDE: What if man and animals would live in a peaceful co-existence? You are about to enter a world where this could be possible...so take a closer look and feel each moment as we walk through _____.</p>
<p>5. INTRODUCE THE WHOLE PLACE AS MAIN CHARACTER BY MENTIONING HISTORICAL BACKGROUND, ETC.... (BEGINNING)</p>	<p>GUIDE: The (name of the PA) was established in _____ by virtue of Presidential Proclamation/Republic Act. This was established to (objective/purpose of the PA).</p> <p>What's more interesting is (mention trivia) _____.....</p> <p>Now we take you to our next stop wherein (this and that event happened or this and that took place)....</p>

<p>6. INTRODUCE HOW A CERTAIN PLACE IN THE TOUR IS RELATED TO THE CENTRAL CHARACTER WHICH IS THE MAIN ATTRACTION.... AND THE PROGRESSION OF YOUR STORY OF THE PLACE... (MIDDLE) HERE, YOU CAN ASK THE GUESTS TO FEEL, FOCUS AND HAVE A DEEPER SENSE OF THE DETAILS IN THE PLACE.</p> <p>YOU CAN ALSO MENTION TRIVIA. INJECT HUMOR, DRAMA, ETC...</p>	<p>GUIDE: This is _____ where _____.</p> <p>Take a closer look at _____...</p> <p>Try to touch or feel the _____.</p>
<p>7. CONCLUDE THE TOUR BY SUMMARIZING THE CENTRAL IDEA/POINT THAT YOU WANT TO MAKE AS ANCHORED IN THE CONFLICT-RESOLUTION WITH THE PLACE AS THE MAIN CHARACTER</p>	<p>GUIDE: Here is where it ends.... _____</p> <p>It's nice to note that _____.</p> <p>Remember _____.</p> <p>Thank ladies and gentlemen, I hope you have enjoyed the tour. We hope to see you again soon.</p>

Annex B. Ecotour Guide Script for Ninoy Aquino Parks and Wildlife Center

VIDEO/PICTURE/ACTION	AUDIO
1. WELCOME GUESTS/VISITORS	<p>Guide: Good morning! Welcome to the Ninoy Aquino Parks and Wildlife Center (NAPWC). My name is Fides. You may call me Ms. Fides or Ate Fides, whichever you're comfortable with. Today, you will be roaming around the Park with me.</p>
2. IMPORTANT REMINDERS/GUIDELINES/HOUSE RULES	<p>Before we start exploring, please be reminded of our house rules.</p> <p>Our tour will take about an hour and after that you are free to explore the park to your heart's content. Just remember to follow the rules.</p> <p>First, stay with me. Never leave the group and fall in line.</p> <p>Second, lend me your ears". Listen to what is being said and if you have questions, you may raise your hand and ask them. If your participation is needed, please cooperate.</p> <p>And last, set yourself free. Forget yesterday and tomorrow – live today. Enjoy the surroundings and take time to appreciate even the smallest things.</p>
3. SHOW MAP/ORIENT THE GUESTS ON THE PATH OR ITINERARY	<p>(Starting point may differ based on the number of participants, age and the weather.)</p> <p>Right now, we are at the Parking lot. Together, we will get to know more about the NAPWC by familiarizing ourselves with its facilities.</p>
4. START WITH A QUESTION (WHAT IF OR OTHERWISE), OR A TEASER TO ENTICE THE GUESTS ON THE PLACE...	<p>What if a place sprawling with nature and wildlife can be found in the heart of the city? You found it! So open your eyes, breathe that fresh air and let us step into the wonders of nature. The NAPWC is the place where you can find comfort, beauty and simplicity. The various species of flora and fauna will definitely give you the "Tender Loving Care" that you need.</p>
5. INTRODUCE THE WHOLE PLACE AS MAIN CHARACTER BY MENTIONING HISTORICAL BACKGROUND, ETC...	<p>The NAPWC traces back its beginning in 1954.</p> <p>In 1986, it was named after the late Senator Benigno Aquino, Jr.</p> <p>In 1987, it was established as Protected Area but then in 2000, it was disestablished as</p>

	It is now the right time to make zero waste possible.
f. LUNGSOD KALIKASAN (PHIL. EAGLE, BRAHMINY KITE, WHITE-BREASTED SEA EAGLE, SERPENT EAGLE)	We are here at Lungsod ng Kalikasan where you can see our various raptors such as Phil. Eagle, Brahminy Kite, White-Breasted Sea Eagle, etc.
g. NARRA TREE	Before we proceed to our last stop, let me first introduce to you the Narra tree. Characterized as sturdy, durable and can withstand strong typhoons, Narra is our National Tree. Filipinos are similar to a Narra because we, no matter what challenges we encounter, do not give up. We may be strong mentally, physically and emotionally, but we love truly.
h. WILDLIFE RESCUE CENTER (mini zoo)	The park houses the Wildlife Rescue Center which the DENR uses as a temporary shelter where confiscated, retrieved, abandoned, and injured wild animals are placed to be taken care of. Once injured or sick wild animals are healed they are released back in the wild to live in their own habitat.
7. CONCLUDE THE TOUR	<p>Here is where we part. I hope you not only learned a few facts about the things we explored today but also learned to value and appreciate nature and wildlife more. I hope you enjoyed the tour.</p> <p>On behalf of the NAPWC, thank you for spending time with us and have a great day!</p>

	<p>Protected Area.</p> <p>On October 25, 2004, by the virtue of Proclamation No. 723, it was established as Protected Area and is under the management and administration of the Biodiversity Management Bureau. The NAPWC is headed by the Park Operations Superintendent (POSu).</p>
<p>6. INTRODUCE HOW A CERTAIN PLACE IS RELATED TO THE CENTRAL CHARACTER...</p> <p>a. BULWAGAN NINOY/LEONARD CO NATIVE GARDEN</p>	<p>Bulwagan Ninoy, formerly known as the Visitor's Center, is being used for official meetings, functions and events of the DENR.</p> <p>Inside the premise of Bulwagan Ninoy, we can find the Leonard Co Native Garden. It was inaugurated in honor of Leonard Co, a botanist and plant taxonomist, who had remarkable contributions in the world of botany.</p>
<p>b. LAGOON</p>	<p>The Lagoon is a perfect place to stare at especially if you are with the people close to your hearts. Its four-hectare area and 3 – 15 ft. depth will amaze you. Various species of fish, i.e., tilapia, catfish and mudfish can be found in the Lagoon.</p>
<p>c. FISHING VILLAGE</p>	<p>For only 1,700 pesos, you can use this venue for family events such as wedding and birthday parties. (Participants may take photos inside the Fishing Village)</p>
<p>d. TEA HOUSE</p>	<p>So if you want to celebrate your monthsary, anniversary or if you prefer intimate gatherings, you may rent the Tea House. That's 800 pesos for the whole day. (Participants may take photos inside the Tea House)</p>
<p>e. MATERIALS RECOVERY FACILITY</p>	<p>Here at the NAPWC, we ensure that wastes are properly managed.</p> <p>As mandated by Republic Act 9003 or Ecological Solid Waste Management, the Park strategically reduces and manages its wastes by segregating them and reusing biodegradable and recyclable wastes.</p>