

NOTIONAL CALENDAR OF ASEAN AWARENESS ACTIVITIES 2021

Date	Activity / Event	Lead Agency/ Organization	Link/Venue
18 June	Launching of International Local and International Help Desk	PNP	PNP Multi-Purpose Center
25 June	Grand Launching and Oath taking of International and National Coalition of Lingkod Bayan Advocacy Support Groups and Force Multipliers	PNP	PNP Multi-Purpose Center
July	ASEAN 101 Series of Infographics	DFA	DFA Facebook, Twitter, Instagram
July	AVP on Philippine Culture and Heritage	NCCA	
TBC	ASEAN Philippines Digital Art Contest 2021	NCCA	
12-13 July	6th Ad Hoc Working Group Meeting on the ASEAN Direct Communications Infrastructure (ADI)	DND, MinDef	CISCO Webex
31 July	#OnThisDay Post	DFA	DFA Facebook, Twitter, Instagram
01 August	54th ASEAN Anniversary ASEAN Facebook Frame and Viber/WhatsApp Sticker Pack	DFA	DFA Facebook, Twitter, Instagram
03 August	ASEAN Cultural and Tourism Showcase from Brunei Darussalam	DFA, Embassy of Brunei Darussalam	DFA Facebook, Twitter, Instagram
04-11 August	Online Throwback ASEAN Photo Competition	DFA	DFA Facebook, Twitter, Instagram
05 August	ASEAN Cultural and Tourism Showcase from Cambodia	DFA, Royal Embassy of Cambodia	DFA Facebook, Twitter, Instagram
07 August	(1st of 5) ASEAN Webinar	DFA	DFA YouTube and

	Series on Women in Pre-Colonial Southeast Asian Society		Facebook Livestream
08 August	ASEAN Day Greeting Card	DFA	DFA Facebook, Twitter, Instagram
08 August	Display of ASEAN Emblem on MOA LED Globe	DFA	DFA Facebook, Twitter, Instagram
9 August	DFA Virtual 54th ASEAN Anniversary Special Flag Raising Ceremony	DFA	DFA YouTube and Facebook Livestream
9 to 27 August	Woven Identities: Clothing Traditions of ASEAN	NCCA	
10 August	ASEAN Cultural and Tourism Showcase from Indonesia	DFA, Embassy of the Republic of Indonesia	DFA Facebook, Twitter, Instagram
11 August	Online ASEAN Thought Bubble	DFA	DFA Facebook, Twitter
11 August	Online Know Your ASEAN Quiz	DFA	DFA Facebook, Twitter, Instagram
12 August	ASEAN Cultural and Tourism Showcase from Lao PDR	DFA, Embassy of the Lao PDR	DFA Facebook, Twitter, Instagram
14 August	(2nd of 5) ASEAN Webinar Series on Spiritual Beliefs in Pre-Colonial Southeast Asian Society	DFA	DFA YouTube and Facebook Livestream
17 August	ASEAN Cultural and Tourism Showcase from Malaysia	DFA, Embassy of Malaysia	DFA Facebook, Twitter, Instagram
18 August	Online Know Your ASEAN Quiz	DFA	DFA Facebook, Twitter, Instagram
19 August	ASEAN Cultural and Tourism Showcase from Myanmar	DFA, Embassy of the Republic of the Union of Myanmar	DFA Facebook, Twitter, Instagram
21 August	(3rd of 5) ASEAN Webinar Series on Seabourn Trade in Pre-Colonial Southeast Asian	DFA	DFA YouTube and Facebook Livestream

	Society		
22 August	(4th of 5) ASEAN Webinar Series on Culinary Traditions in Pre-Colonial Southeast Asian Society	DFA	DFA YouTube and Facebook Livestream
24 August	ASEAN Cultural and Tourism Showcase from the Philippines	DFA, NCCA, CCP	DFA Facebook, Twitter, Instagram
25 August	Online Know Your ASEAN Quiz	DFA	DFA Facebook, Twitter, Instagram
26 August	ASEAN Cultural and Tourism Showcase from Singapore	DFA, Embassy of the Republic of Singapore	DFA Facebook, Twitter, Instagram
27 August	Online ASEAN Thought Bubble	DFA	DFA Facebook, Twitter
28 August	(5th of 5) ASEAN Webinar Series on Musical Traditions in Pre-Colonial Southeast Asian Society	DFA	DFA YouTube and Facebook Livestream
30 August	ASEAN Cultural and Tourism Showcase from Thailand	DFA, The Royal Thai Embassy	DFA Facebook, Twitter, Instagram
30 August	Conference on ASEAN Tourism Recovery	DOT	Hybrid Format (Manila)
31 August	ASEAN Cultural and Tourism Showcase from Viet Nam	DFA, Embassy of the Socialist Republic of Viet Nam	DFA Facebook, Twitter, Instagram
September	Tingin ASEAN Film Festival	NCCA	
15 September	ASEAN Research Forum on Substance Use Prevention Interventions and Policies	ATCPDE in partnership with DDB	Microsoft Teams
6, 13, 20, and 27 October	ASEAN Virtual Training on Effective Delivery Skills for Preventive Drug Education	ATCPDE in partnership with DDB	Microsoft Teams
TBA	ASEAN Gender and Development and Tourism:	DOT	

	Special meeting of ASEAN on Gender and Development RE Implementation of the ASEAN GAD Tourism Work Plan 2020-2030 and conduct of study on the impact of COVID-19 in women and vulnerable groups in the tourism industry.		
	Southeast Asia Feel the Warmth Marketing Logo of the ASEAN Member States	DOT	